



# Press Release Template

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AI VidSummary Marketing Resources

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[www.aividsummary.com](http://www.aividsummary.com)



# Press Release Template

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[FOR IMMEDIATE RELEASE]

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## AI VidSummary Launches: Transform YouTube Videos into Instant AI Summaries in 111 Languages

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*New AI-powered learning tool helps students, professionals, and lifelong learners extract key insights from video content in seconds*

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**KOLKATA, INDIA — December 15, 2025** — AI VidSummary, a new AI-powered learning platform, officially launches today, offering users the ability to transform YouTube videos of any length into concise, actionable summaries in over 111 languages.

Built to combat information overload, AI VidSummary addresses a growing challenge: the average student faces 8-18 hours of video content weekly, while professionals struggle to stay current with industry webinars and educational content. AI VidSummary solves this by delivering comprehensive video summaries in seconds rather than hours.

"I built AI VidSummary because I was drowning in video content and couldn't find a tool that actually helped," said Piyush Agarwal, founder of AI VidSummary. "You shouldn't have to choose between learning and living. Now you can do both."

### Key Features:

- **12 Summary Templates:** From general overviews to technical code extraction



- **AI Chat:** Ask follow-up questions about any video content
- **111 Languages:** Native language generation, not just translation
- **Browser Extensions:** Chrome and Firefox sidebar overlays for YouTube
- **Notion Integration:** Export summaries directly to your knowledge base
- **Generous Free Tier:** Full functionality without requiring a credit card

AI VidSummary is available immediately at [www.aividsummary.com](https://www.aividsummary.com) with pricing starting at \$0 for the free tier, \$12/month for Pro, \$19/month for Premium, and \$39/month for Ultimate. Student discounts of 40% are available with a valid .edu email address.

### About AI VidSummary

AI VidSummary is an AI-powered platform that transforms YouTube videos into instant, actionable summaries. Founded by Piyush Agarwal and operated by WIN MASSIVE IMPACT PVT LTD in Kolkata, India, AI VidSummary is part of the AI Freedom Club platform. The company's mission is to democratize video-based learning worldwide.

**Media Contact:** [support@aifreedomclub.com](mailto:support@aifreedomclub.com) [www.aividsummary.com](https://www.aividsummary.com)

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## Press Release Guidelines

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### When to Use This Template

- Product launches
- Major feature announcements
- Milestone achievements
- Partnership announcements

### Customization Notes

- Replace [bracketed content] with specific details
- Update date and location
- Add relevant quotes
- Include specific metrics when available

### Distribution Checklist



- ☐ Proofread all content
  - ☐ Verify all links work
  - ☐ Confirm contact email is monitored
  - ☐ Prepare spokesperson for follow-up inquiries
  - ☐ Have product screenshots ready for media requests
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## Alternative Headlines

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### **For Product Focus:**

- "New AI Tool Summarizes Any YouTube Video in Seconds"
- "AI VidSummary Brings 111-Language Support to Video Learning"

### **For Founder Story:**

- "Non-Coder Builds AI Learning Tool Used by Thousands"
- "From Personal Project to Global Launch: AI VidSummary's Journey"

### **For Education Focus:**

- "Students Get AI Study Buddy That Actually Watches the Lectures"
- "New Tool Helps Students Review 8 Hours of Video in 10 Minutes"